



# GEAPS EXCHANGE

## Pre and Post-Exchange eBlast Program



Drive brand awareness to your organization

Content marketing is an ideal way to reach grain industry operation professionals and generate leads. Send a dedicated pre- and post-GEAPS Exchange eBlast to GRAIN JOURNAL's highly targeted list of readers and GEAPS Exchange attendees. These messages command a high level of engagement and leverage your brand to industry professionals.

This program consists of an eBlast prior to the show and after the show that can be delivered as a:

- ✓ Supplied HTML message
- ✓ Company Overview  
(in the form of a video or podcast)
- ✓ White Paper
- ✓ Case Study

Companies who purchase these exclusive e-Blasts will receive contact information for all recipients who click through and access your message.

**For more information or to order, contact:**

Mark Avery, [mark@grainnet.com](mailto:mark@grainnet.com) | 800.728.7511

Jeff Miller, [jeff@grainnet.com](mailto:jeff@grainnet.com) | 800.728.7511

David Beckler, [david@grainnet.com](mailto:david@grainnet.com) | 469.766.8842

Glen Gudino, [glen@grainnet.com](mailto:glen@grainnet.com) | 708.549.8400



This program also provides participants with the following:

- ✓ Reach an audience consisting of Past and Pre-registered attendees and current GRAIN JOURNAL subscribers.
- ✓ Hosting your press release, white paper, video, case study on grainnet.com
- ✓ Lead generation
- ✓ House ad in GRAIN JOURNAL promoting your participation in the program

Total program investment: **\$1,750**

Or purchase either a pre- or post-Exchange eBlast for **\$1,000** each.

Offer only available to GEAPS Exchange 2023 Exhibitors